

# UPDATES & NEWS

Local Giving. Local Impact



## What's Happening at United Way?

We've been hard at work kicking off this year's campaign! From lively community events to launching workplace campaigns, we're in full swing and loving every moment. We truly appreciate our incredible community and can't wait to share all the fun and exciting activities coming your way! Stay tuned!



## 2024 Ashtoberfest

What a fantastic way to kick off this year's campaign—celebrating our community! A huge thank you to everyone who joined us at Ashetoberfest for a day filled with bouncy houses and infectious community spirit! We are incredibly grateful to our generous donors and amazing volunteers, and we wanted to create a fun little gathering just for you to **celebrate the local impact we're making together**. Here's to making a difference right where we live!



# UNITED WAY OF RANDOLPH COUNTY NEWS & UPDATES

## 2024 Cereal Sale = Huge Success!

We kicked off bright and early with a start time of **8:00 AM**, but guess what? Our first dedicated cereal fan was already in line at **5:03 AM**! Talk about commitment!

A massive shoutout to **Post Consumer Brands**, their hardworking employees, and the amazing volunteers who made this event possible. **We couldn't have done it without YOU!**

Thank you to everyone who attended and supported this year's event!  
Until next time, cereal lovers!



**City of Asheboro**  
September 2024

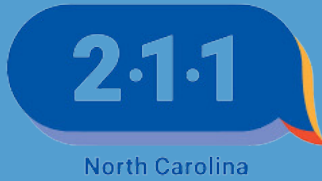
## THE 2024 CAMPAIGN IS OFFICIALLY UNDERWAY!

We're thrilled to start this exciting journey with incredible partners like the **City of Asheboro, Kennametal, Sapona Plastics, Timken**, and many others running campaigns now. If you're interested in running a **United Way Workplace Campaign**, reach out today!

As we launch this campaign, we want to extend our heartfelt gratitude to **Asheboro Automall** for donating another car to give away this year, and a big thank you to all our donors and volunteers.

Your support makes a world of difference!





# NC 211 HURRICANE HELENE

**NC211** played a crucial role during Hurricane Helene by providing timely and accurate information to those affected by the storm. They coordinated with local agencies to ensure residents had access to essential resources, including shelter, food, and medical assistance.

Additionally, NC211 facilitated volunteer opportunities, encouraging community members to lend a hand. If want to volunteer after Hurricane Helene, search for opportunities at [www.nvoad.org/hurricane-helene-response](http://www.nvoad.org/hurricane-helene-response) to support your fellow North Carolinians in desperate need.

They also set up special lines for those trying to reconnect with loved ones in North Carolina. To use this resource most effectively, please text **PERSON** to **40403** to add a loved one to search and rescue efforts or fill out the form directly at [unitedwaync.org](http://unitedwaync.org).

Furthermore, **NC211** coordinated efforts for supply contributions, to support recovery efforts. Their dedicated team worked around the clock to answer calls, offering support and guidance to help communities navigate the challenges posed by the hurricane.

## Get In Touch



Trying to get in touch with your loved ones in North Carolina?

In order to utilize our resources and capacity most effectively, please text PERSON to 40403 to add a loved one to search and rescue efforts or fill out the form directly by accessing it on [unitedwaync.org](http://unitedwaync.org).

This will allow our 211 team to focus on helping connect those in need to immediate resources.



## LOOKING TO VOLUNTEER AFTER HURRICANE HELENE?



If you are interested in taking action to support our affected North Carolinians from the devastation of Hurricane Helene, please visit <https://www.nvoad.org/hurricane-helene-response/> to search for volunteer opportunities.