

UPDATES & NEWS

Local Giving. Local Impact



We Did It...Now let's Do it Again!

What an incredible year! Thanks to the generosity of our amazing community, workplace partners, donors, volunteers, and advocates, we raised an incredible **\$640,854.33** for our 2025 Campaign, blowing right past our **\$625,000** goal!

Every dollar represents neighbors helping neighbors and creating real, lasting change right here in Randolph County. And because you know us... we're not stopping there! Our sights are officially set on **\$650,000** for **2026**!

Behind the scenes, we're already busy updating workplace campaign contacts, putting the finishing touches on new marketing materials, wrapping up our annual audit, and planning for another exciting campaign year. And trust us, you'll want to stick around. We have **great incentives & fun events** coming your way!

Thank you for being part of something BIG and for continuing to prove that **Local Giving, Local Impact** isn't just our tagline, it's what Randolph County does best.

Meet Our New Board Members



Emily Martin



Kathryn Baker



Sheri Johnson

We are excited to welcome three new board members to United Way of Randolph County! Their dedication and passion for making a difference in our community will help strengthen our mission of improving lives through our 4 impact areas.

Each new member brings valuable experience and fresh perspectives that will enhance our efforts to create lasting impact.



UNITED WAY
of Randolph County

*Neighbors
Helping
Neighbors* 

EMERGENCY FOOD & SHELTER PROGRAM

EFSP

SUPPORTING STABILITY. STRENGTHENING OUR COMMUNITY.

The Emergency Food and Shelter Program (EFSP) provides federal funding to help local organizations supplement and expand emergency food and shelter services.

United Way of Randolph County works with the Randolph County EFSP Local Board to administer EFSP funding locally and distribute available funds to eligible organizations serving Randolph County.



**FOOD
SERVICES**



**SHELTER
SERVICES**



**SUPPORTING
LOCAL ORGANIZATIONS**



**STRONGER
COMMUNITIES**

www.uwrandolph.org/efsp

*A Stronger
Randolph County
Together*



WHAT A GREAT YEAR!



KAY AND DEAN LAIL

Congratulations to longtime Uwharrie Society donors Kay and Dean Lail for chairing an inspiring and very successful 2025 Uwharrie Society Campaign.

Leadership donors throughout the county responded generously, raising \$363,434 to impact literacy, health, and financial stability in our community, proving that when we give a little more, our community can achieve a lot more. Thank you, Kay and Dean, for serving our community so well, and for making a big difference.

AND A GREAT YEAR AHEAD!

Lonnie and Mike Keogh are honored to chair the 2026 Uwharrie Society Campaign and have assembled a dynamite group of committee members. "These dedicated volunteers are the heartbeat of this campaign that means so much to our community, and we are most grateful for their leadership", they said.

Lonnie is a retired CPA, and Mike is a retired construction project manager. Together they cherish time with their three grown sons and five grandchildren and have proudly supported the Uwharrie Society for the past 21 years. When not in Asheboro, you can find them enjoying the winter months in sunny Key West.



LONNIE AND MIKE KEOGH

ALICE IN FOCUS



WHO IS ALICE?

- A** Asset
- L** Limited
- I** Income
- C** Constrained
- E** Employed

ALICE households earn above the Federal Poverty Level but still struggle to afford the basics such as housing, child care, food, transportation, health care, and technology.

ALICE MAY BE YOUR:

- ✓ Child Care Provider
- ✓ Delivery Driver
- ✓ Cashier
- ✓ Home Health Aide
- ✓ Waiter or Waitress
- ✓ Retail Worker
- ✓ Neighbor
- ✓ Friend

ALICE IS EVERYWHERE.

Let's make sure ALICE is seen.

WHAT DOES THE DATA TELL US?

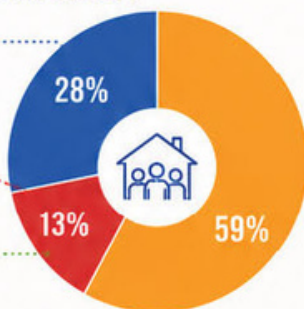
NORTH CAROLINA HOUSEHOLDS

41% OF NORTH CAROLINA HOUSEHOLDS FACE FINANCIAL INSTABILITY

28% ALICE
Asset Limited, Income Constrained, Employed

13% POVERTY
Households earning below the Federal Poverty Level.

59% ABOVE ALICE THRESHOLD
Households earning more than the basic cost of living.



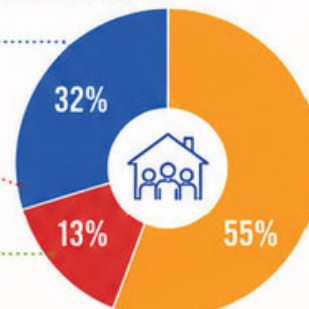
RANDOLPH COUNTY HOUSEHOLDS

45% OF RANDOLPH COUNTY HOUSEHOLDS FACE FINANCIAL INSTABILITY

32% ALICE
Asset Limited, Income Constrained, Employed

13% POVERTY
Households earning below the Federal Poverty Level.

55% ABOVE ALICE THRESHOLD
Households earning more than the basic cost of living.



WHY IT MATTERS

Many ALICE households work in jobs essential to our community. They earn too much to qualify for many assistance programs but not enough to consistently afford basic necessities.

These are the hardworking individuals who help keep Randolph County running every day.



DATA NOTE

The information shown reflects the most current ALICE data available (2024). Because data is collected from numerous state and federal sources, analysis and publication require significant time. As a result, ALICE reports are typically released after a reporting delay.



LEARN MORE

www.UnitedForALICE.org

Source: United For ALICE® County and State Reports



RUN. WALK.

Make an Impact!

A fundraising event to benefit
the community of local non-profits.

TAC-CERTIFIED

5K RUN

OPEN TO
EVERYONE!



SATURDAY
MARCH 20TH, 2027
9:00 AM – 12:00 PM
RAIN OR SHINE



BICENTENNIAL PARK
SUNSET AVENUE
ASHEBORO, NC



RUN

TAC-Certified
5K Run



WALK

Enjoy a 5K walk
through beautiful
Bicentennial Park



MUTT STRUTT

Bring your four-legged
friend and join the fun!



SUPPORT

Raise funds for the
non-profit or school
of your choice.

PRESENTED BY:



**The Volunteer Center of
Randolph County**

A program of United Way of Randolph County



UNITED WAY
Randolph County

SCAN HERE!
FOR MORE INFO



BE THE DIFFERENCE.

— YOUR COMMUNITY —
NEEDS YOU.

Small acts of kindness
create lasting change
right here in
Randolph County.



SUPPORT LOCAL NONPROFITS

Help organizations that
make a real impact
every day.



MAKE NEW CONNECTIONS

Meet others who care
about making Randolph
County a better place.



SHARE YOUR TALENTS

Use your skills and
passions to create
positive change that
matters.



STRENGTHEN OUR COMMUNITY

When we work together,
everyone in Randolph
County thrives.

READY TO GET STARTED?

We connect volunteers with local
nonprofits and community organizations
that match your interests, skills,
and availability.

SCAN TO GET STARTED!



FIND YOUR
PERFECT
VOLUNTEER
OPPORTUNITY!

PRESENTED BY:



**VOLUNTEER CENTER
OF RANDOLPH COUNTY**
Connecting People. Strengthening Communities.



UNITED WAY
Randolph County



363 S. Cox Street
Asheboro, NC 27203



336-626-6643



uwrandolph.org/volunteer-center



UNITED WAY
Randolph County

SEPTEMBER 2026



UNITED WAY
Randolph County

DRIVE THRU CEREAL SALE

FUNDRAISER

8:00 AM - NOON
(or sold out)

SATURDAY
OCTOBER 10TH
2026



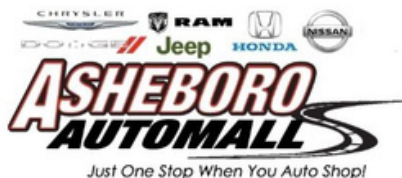
Bicentennial Park
151 Sunset Avenue, Asheboro

**\$1.00
EACH**

Cereal varieties to be announced
CASH AND CHECKS ONLY



UNITED WAY
Randolph County



ABOUT
ASHEBORO AUTOMALL



SCAN TO LEARN MORE!

GENEROUSLY DONATED BY ASHEBORO AUTOMALL

ENTER TODAY **WIN** A NEW CAR

Donate \$100 or more to United Way of Randolph County
through your workplace campaign or online today!



ENTER TODAY!

SCAN TO DONATE
& BE ENTERED



Asheboro Automall - Chrysler, Dodge, Jeep, Ram, Nissan, and Honda have once again partnered with United Way of Randolph County to provide a generous incentive for our 2026 campaign.

On December 7th, 2026, 10 finalists will be drawn from among the eligible entries. Each finalist will be notified that he or she has qualified for the drawing and will be invited to participate in the car giveaway event where a single winner will win a brand-new 2026 car. All finalists must attend the car giveaway event at Asheboro Nissan on December 17th, 2026 to receive a key and qualify for the Grand Prize.