



UNITED WAY
Randolph County

October/November 2025

Newsletter

Keeping Randolph County United – and Updated!



The 2025 Campaign Is Rolling –And So Is the Impact!



We're excited to kick off our 2025 campaign alongside incredible partners like the City of Asheboro, Kennametal, Technimark, Timken, Americhem, and many more already running their workplace campaigns!

If your organization is interested in joining this movement and running a United Way Workplace Campaign, we'd love to connect–reach out today!

A special thank-you goes to Asheboro Automall for once again donating a car for this year's giveaway, and to all our amazing donors and volunteers whose generosity continues to drive change across Randolph County.

Together, we're making a lasting impact!



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UNITED WAY OF RANDOLPH COUNTY NEWS & UPDATES

Cereal-ously Making a Difference!



We kicked off our 2025 Cereal Sale Fundraiser bright and early at 8:00 AM, but some fans clearly couldn't wait—they were already in line the night before at 11:30 PM! Talk about dedication! No wonder this event sells out so quickly every year.

A huge thank-you goes to Post Consumer Brands for generously donating cereal for our sale, and to their incredible team, along with our volunteers, who helped make everything run smoothly.

Most importantly, we're so grateful to everyone who came out and supported this year's event. You are the reason this fundraiser is such a success!

Until next year, keep enjoying your cereal and making a difference in Randolph County!



United Way Night

Frights for a Fight: Haunted Trail for a Cause



We had an amazing time at this year's Spooky Bottom Haunted Trail on Friday and Saturday, October 10 and 11! The event was a big success, filled with fun—and just a little scary—moments for everyone who attended.

Our team loved connecting with the community, handing out swag, and hosting a 50/50 raffle to raise funds for United Way.

A huge thank-you to Spooky Bottom Haunted Trail for giving us the opportunity to be part of this year's spooky festivities. We can't wait to do it again next year and hope you'll join us for another round of fun, frights, and giving back!



Lemonade Days

Pouring Goodness, One Lemonade at a Time!

We had a “zesty” time at this year's Lemonade Days with United Way! Employees and visitors at Randolph Health, Technimark, and Timken got to enjoy free lemonade and pick up some fun swag while we shared smiles and good vibes all around. This wasn't your everyday lemonade stand—guests could choose from classic, mango, or strawberry flavors, making every sip a little adventure in refreshment!

It was such a fun way to connect with the amazing people in our community, and we loved seeing everyone enjoy a sweet treat while supporting a great cause. Big cheers to all who stopped by—your smiles made our day even brighter (and tangier!)

UNITED WAY OF RANDOLPH COUNTY UWHARRIE SOCIETY

Leadership Giving Matters!

Every year, our Uwharrie Society contributes over 55% of the total United Way Campaign.



Kay & Dean Lail
2025 Uwharrie Society Chairs



We are thrilled to announce that longtime Uwharrie Society donors, Kay and Dean Lail, will be leading our 2025 Uwharrie Society Campaign for United Way. With 31 years of dedicated support, the Lails have been instrumental in making Leadership Giving a cornerstone of our annual campaigns.

As partners at Sapona Plastics and in the transformation of the historic Luck's Cannery into a premier event center, Kay and Dean embody the spirit of community and progress. Join us in welcoming them as they continue to inspire and drive change in our community.

Uwharrie Society Happy Hour

Our annual Uwharrie Society Happy Hour at Four Saints Brewery was a delightful evening of camaraderie and purpose. Our thanks to Joel McKloskey for sharing his space with us.

With the crispness of fall in the air, our donors enjoyed delicious food and engaging conversations, all while taking in a presentation showcasing the incredible impact their generosity had on Randolph County last year.



Car Giveaway

It's not to late to enter!



Donate online or through your workplace campaign by December 12, 2025, at 3:00 PM for a chance to win a brand-new car, generously provided by Asheboro Automall!

Why Donate?

Your contribution supports vital services in our community—and who wouldn't love the thrill of a new ride?

How to Enter:

Donate \$100 or more online at www.uwrandolph.org or through your workplace campaign.

The Car Contest 10 Finalist Drawing happens Friday, December 18, 2025, at 5:30 PM on our Facebook page. Don't miss the excitement!

211

NC 211 – Free 24/7 Helpline for Community Resources



NC 211 is North Carolina's free, confidential, 24/7 helpline connecting Randolph County residents to essential local resources.

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Whether you need food, housing, healthcare, mental health support, or help with utilities, trained specialists can guide you to assistance in Randolph County—and beyond if services are available elsewhere. Call 2-1-1 or visit nc211.org to get connected anytime.

ALICE

What Is ALICE and Why Does It Matter in Randolph County?

ALICE stands for **A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed—households that earn above the Federal Poverty Level but still struggle to afford basic necessities like housing, food, transportation, and healthcare. In Randolph County, 49% of households are below the ALICE Threshold, highlighting a significant portion of our community facing financial hardship.

Understanding ALICE is crucial for addressing the challenges many residents face in Randolph County. These individuals often perform essential roles in our community yet live paycheck to paycheck. To learn more about ALICE and its impact, visit the United For ALICE website: www.unitedforalice.org



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UPCOMING EVENT

REGISTER TODAY! THIS WILL BE A EXCITING EVENT!

NORTH POLE NINE INDOOR GOLF TOURNAMENT



UNITED WAY
Randolph County



The holiday season gets into full swing with the North Pole Nine Indoor Golf Tournament, a festive and competitive event benefiting the United Way of Randolph County. Hosted at Holly Ridge Golf Links, this unique indoor tournament promises fun, food, and philanthropy—all under one roof.

Holly Ridge Golf Links

7933 U.S. Highway 311 S., Archdale, NC 27263

Monday, November 17, 2025

Entry Fee:

\$225 per team
(3 players per team) Includes food
& 2 beer tickets per player

Tee Times:

9 holes, Captain's Choice, Indoor Simulator
12 teams tee off at 3:00 PM
12 teams tee off at 6:30 PM

Food Served: 5:00 PM



Proceeds from the North Pole Nine Indoor Golf Tournament will go directly to United Way of Randolph County, supporting critical programs and services that improve the lives of local residents.

REGISTER NOW

Deadline for registration is November 10th, 2025

Email for more information

aphillips@uwrandolph.org



DavidsonWater
INCORPORATED

Prizes will be awarded to top finishing teams - Merchandise and Gift Certificate Packages
from Holly Ridge Golf Links.