

# ALICE IN FOCUS



## WHO IS ALICE? (Asset Limited, Income Constrained, Employed)

This could be a relative or friend. You may be ALICE. As cashiers, waiters, child care providers, and other members of our essential workforce, ALICE earns just above the Federal Poverty Level but less than what it costs to make ends meet.



## CHILD CARE PROVIDER

Helping families flourish, while their own family's needs often go unmet



## DELIVERY DRIVER

Bringing goods to your door, yet struggling to cover rent



## CASHIER

Ring up groceries, but struggling to keep food on the table



## HOME HEALTH AIDE

Caring for others, but can't afford out-of-pocket medical expenses



## ALICE IS EVERYWHERE.

Let's make sure ALICE is seen.

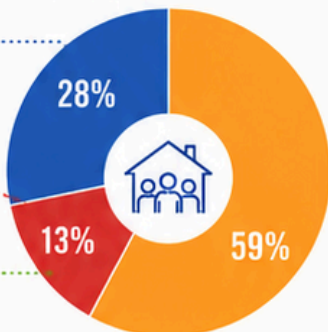
### NORTH CAROLINA HOUSEHOLDS

**41%** OF NORTH CAROLINA HOUSEHOLDS FACE FINANCIAL INSTABILITY

**28% ALICE**  
Asset Limited, Income Constrained, Employed

**13% POVERTY**  
Households earning below the Federal Poverty Level.

**59% ABOVE ALICE THRESHOLD**  
Households earning more than the basic cost of living.



### RANDOLPH COUNTY HOUSEHOLDS

**45%** OF RANDOLPH COUNTY HOUSEHOLDS FACE FINANCIAL INSTABILITY

**32% ALICE**  
Asset Limited, Income Constrained, Employed

**13% POVERTY**  
Households earning below the Federal Poverty Level.

**55% ABOVE ALICE THRESHOLD**  
Households earning more than the basic cost of living.

